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- ! 18% Patient Care/Community Impact
- ! 0.5% Undesignated

Project highlights made possible by The Campaign for Your Life, Our Purpose include:

- The establishment of the first-ever presidential endowed scholarship that will enhance student recruitment.
- Support for faculty recruitment in terms of additional professorships and chair positions in multiple areas.
- Enhanced facilities on all campuses including the Academic Event Center and the University Center, and early next year, the Institute of Anatomical Science, a premier facility for study of gross anatomy, will open.
- New Academic Classroom Building in the Permian Basin
- SiMCentral in Amarillo, a medical and health care simulation facility for the Texas panhandle and tri-state area
- A third building in Abilene for the future School of Public Health

Texas Tech University System Chancellor Dr. Tedd L. Mitchell said he was often asked