

# Bachelor of Science in Healthcare Management Program Textbook List

## BSHM Program Textbook List

Fall 2024

### **HPHM 1002 Foundations of Interprofessional Collaborative Practice with TeamSTEPPS Essentials**

No Textbook Required or Recommended

### **HPHM 4306 Healthcare Strategy and Marketing – Required**

Title: Essentials of Health Care Marketing (2022)

Author: Berkowitz, E.N.

Publisher: Jones & Bartlett Learning

Edition: 5th Edition

ISBN: 978-1284200157

### **HPHM 4311 Principles of Health Systems Policy and Management – Required**

Title: Health Care USA Understanding Its Organization and Delivery (2023)

Author: James A. Johnson, PhD, MPA, MSc; Kimberly S. Davey, PhD, MBA, MA; Richard G. Greenhill

Publisher: Jones & Bartlett Learning

Edition: 10th edition

ISBN: 978-1284211603

### **HPHM 4312 Health Insurance and Managed Care – Required**

Title: Health Insurance and Managed Care: What they are and how they work (2020)

Author: Kongstvedt

Publisher: Jones Bartlett Learning

Edition: 5th

ISBN: 978-1284152098

### **HPHM 4313 Community Health Issues – Required**

Title: An Introduction to Community and Public Health (2022)

Author: McKenzie, JF

### **HPHM 4317 Research Methods and Statistics in Healthcare – Required**

Title: Essentials of statistics for the behavioral sciences (2021)  
Author: F.J. Gravetter & L.B. Wallnau, & L.B. Forzano (2021)  
Publisher: Cengage  
Edition: 10th edition (Either paperback or eBook)  
Paperback ISBN: 978-0357365298  
eBook ISBN: 978-0357598467

### **HPHM 4318 Healthcare Law and Ethics – Required**

Title: Legal and Ethical Issues for Health Professionals  
Author: Pozgar, G.  
Publisher: Jones & Bartlett Learning  
Edition: 6th edition  
ISBN: 978-1284261714

### **HPHM 4320 Long-Term Care Policy and Management – Required**

Title: Effective Management of Long-Term Care Facilities (2023)  
Author: Douglas Singh  
Publisher: Jones & Bartlett Learning  
Edition: 4th edition  
ISBN: 978-1284199536

### **HPHM 4333 Fundamentals of Population Health – Required**

Title: Population Health Management: Strategies, Tools, Applications and Outcomes (2021)  
Author: Hewitt, Mascari, Wagner  
Publisher: Springer Publishing  
Edition: 1st Edition (Either paperback or eBook)  
Paperback ISBN: 978-0826144263  
eBook ISBN: 978-0826144270

### **HPHM 4334**

**HPHM 4337 Healthcare Business Innovation and Entrepreneurship – Required**

Title: